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**CONVERD SHOWCASES ULTRA ECO-FRIENDLY PRINTERS
AT LAS VEGAS ISA INTERNATIONAL SIGN EXPO**

East Longmeadow, MA -- April 16, 2009 -- Tomorrow's technology and the future's environment are top priority for "green" company conVerd as it brings to ISA International Sign Expo two ultra eco-friendly powerhouse printers that boast superior quality and results: the Green Machine P3, a state-of-the-art digital textile printer providing excellent color and design expression, and the ultimate eco-friendly solution Green Machine X3.

The Green Machine P3 handles diverse projects from large to small; from thin to thick fabrics. It possesses an advanced inter-weaving technology, which eliminates banding and allows for efficient use. It is ideal for short run projects, says Tim McCraw, general manager of Yuhan Kimberly, the company that created the machine:

"It's a small power house printer that can handle a variety of projects such as samples and proofs, and it's also capable of focused production. It has the versatility to handle both large and small projects. We have customers who use this printer for swatches and we have customers who use it for production of up to 500 yards of the same pattern".

The P3 is also kinder to the environment. Because of built-in efficiencies, the printer helps reduce wastewater in the printing process between 90 and 100 percent. It's also efficient and user-friendly. The advanced inter-weaving technology eliminates banding, and its fabric handling system makes it easy to print on thin fabrics such as silk chiffon or stretch fabrics, such as Lycra®.

The Green Machine P3 digital technology also enables this printer to do clean, fast work. It can print photographic and other images with high resolution, and it can process in one day projects that more traditional printing systems complete in one week, says Tim McCraw:

"We have customers that take orders over the internet, and they can print and send the completed product off the next day. What that means for our customers is rapid response time, and less overstock. And that means more money".

The Green Machine X3, an exceptional quality inkjet printer, is fully compatible with cost-effective, sustainable media and offers a wide range of use including backlit and frontlit, point of purchase signs, banners, wallpaper and more.

Both printers utilize environmentally friendly Nano aqueous inks that don't require pre-treatment of fabric. The Nano technology also enables expression of a wide gamut of colors, from soft to dark colors, and complicated patterns on a variety of fabrics, such as cotton, silk, and rayon regardless of the thickness and texture of the fabric used.

ConVerd LLC is a recognized leader in creating green solutions for the printing industry with a product range including eco-sustainable print media, printing machinery and inks. With over a decade's worth of experience as a wide format supplier in the U.S.A. market, conVerd offers a diverse range of printers with an emphasis on environmentally sound practices and alternative resources.

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